

A SWEET WAY **TO CHANGE** THE WORLD



As the #1 chocolate brand in the Northeast, Lake Champlain Chocolates continuously innovates and uses business as a force for good:

- ★ We strengthen our community by using only the highest quality local ingredients
- ★ We improve the environment by sourcing sustainable ingredients and developing new eco-friendly vegan confections
- ★ We remain committed to ethical sourcing and use 100% fair trade certified chocolate

Boost sales at your store with our wide selection of on-trend confections. Together we can provide the extraordinary chocolate moment your customers desire, while driving meaningful social and environmental change.

PRE-ORDER TODAY

for the best selection!		
Holiday	Pre-order by	Shipments available
Valentine's Day Monday February 14, 2022	Monday November 1, 2021	Monday December 13, 2021
Easter Sunday April 17, 2022	Monday January 3, 2022	Monday February 7, 2022
Mother's Day Sunday May 8, 2022	Monday January 3, 2022	Monday February 7, 2022

Look for this symbol to find all of our vegan offerings. V = Vegan-friendly



SALES RESULTS you'll love

True love requires all the right ingredients. That's why we craft every heart with love and fill with only the best — fresh, local ingredients, organic goodness, and fair trade certified chocolate.



15 piece / 6 oz / 12 per case



Salted Caramel Latte Hearts 43% Cocoa / Dark-Milk 1V508-000007-1



Caramel Hearts 38% Cocoa / Milk 1V508-000006-1





Dark Chocolate Hearts 21 piece / 5.9 oz 57% Cocoa / **V**

1V508-000003-1



57% Cocoa / **V** 1V508-000004-1



Milk Chocolate Hearts 21 piece / 5.9 oz 38% Cocoa











BUILD A BIG DISPLAY

49%

of Americans buy a box of **CHOCOLATES** FOR THEMSELVES on Valentine's Day

WELL-STOCKED

78% of shoppers **WAIT UNTIL THE** WEEK OF to purchase their gift OFFER A WIDE RANGE OF PRICE POINTS

\$164.76

is how much the **AVERAGE INDIVIDUAL SPENDS** for the holiday

FEATURE THE BEST

76%

of Americans believe in **QUALITY OVER QUANTITY** when buying a box of chocolate

Source: National Retail Federation and National Confectioners Association, 2021.

Shipments available December 13, 2021

Galentine's
Day
Sunday
February 13, 2022
Valentine's Day
Monday
February 14, 2022

share the LOVE

There's nothing sweeter than getting a box of chocolates on Valentine's Day. That's why about 90% of Americans buy Valentine's Day gifts, not just for their special someone, but to share with friends and family as well. Our gourmet chocolate assortments are the perfect crowd-pleaser for any family or Galentine's Day celebration!





for Valentine's Day & Spring

Plant-based treats, like these extraordinary new vegan caramel flowers and vegan truffles, drive double-digit growth as consumers seek "better-for-me" options.

Source: SPINS, 2021.



Made Tree-Free™ by Emerald Ecovations

This innovative new vegan caramel flower packaging is made from sustainably-sourced bagasse, the pulpy by-product of the sugar making process, and is printed with eco-friendly vegetable inks!

Vegan Salted Caramel Flowers
13 piece / 5.2 oz / 12 per case
57% Cocoa / Dark / V
Crafted from clean simple ingredients
1M512-000150-1

Luke Champlain

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Lake Champlain

Lake Champlain

NEGAN

CHOCOLATE

TRUFFLES

Lake Champlain

DARK CHOCOLATE

CARAMELS

Cross-merchandise with vegan Nonpareils

BETTER FOR THE ENVIRONMENT —

Vegan Chocolate Truffles

Bright, red raspberry and

luscious, dark chocolate

1Y300-100006-1

6 piece / 2.2 oz / 12 per case / 54% Cocoa / Dark / V

Vegan-friendly confections made with dairy-free substitutes, like coconut milk, use less land and water and produce less carbon and methane emissions than traditional milk!

 Shipments available February 7, 2022









17 piece / 8 oz / 8 per case

Milk and Dark

1E507-000009-1

Great value,



1E312-000100-1





ORGANIC SOLID CLASSIC BUNNIES

There's nothing more exciting than knowing that your favorite bunny will be waiting for you on Easter morning!

5" / 3.5 oz / 12 per case



White Chocolate Bunny 1E512-001012-1





Milk Chocolate Bunny 38% Cocoa





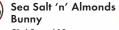




The Goodtime Bunny 16.5" / 3.25 lbs / 1 per case 38% Cocoa / Milk

1E512-001014-1





5" / 5 oz / 12 per case 43% Cocoa / Dark-Milk

1E512-001003-1



ORGANIC • FRESH • FAIR



ORGANIC CERTIFIED the best choice to avoid GMOs



100% **FAIR TRADE** CERTIFIED CHOCOLATE



one stop shopping for organic Easter

products

good practices and

good products go

hand in hand





ASK YOUR SALES REP

about the NEW 5" vegan Oat-Milk **Bunny!**

Vegan Oat-Milk Bunny 5"/ 12 per case

43% Cocoa / V 1E312-000200-1



Solid Dark Chocolate Hopp'n Bunny

5.5" / 3.75 oz / 12 per case 57% Cocoa / **V**

1E512-001002-1



ORGANIC EGG DISPENSERS

96 piece / .45 oz / 1 dispenser per case



Coconut Cream Eggs 57% Cocoa / Dark 1E507-090003-1



Vanilla Cream Eggs 57% Cocoa / Dark 1E507-090005-1



Dark Chocolate Truffle Eggs 57% Cocoa





Milk Chocolate
Truffle Eggs
38% Cocoa

1E507-090006-1





Peanut Butter Eggs 38% Cocoa / Milk 1E507-090002-1



Caramel Eggs 38% Cocoa / Milk 1E507-090001-1

GET EGG-CITED

for the biggest chocolate holiday of the year!

No one can resist these delicious filled chocolate eggs — made from the best ingredients, like fresh cream and fair trade certified chocolate.

These are the Easter treats your customers will ask for by name and purchase by the dozens!





ORGANIC EGG GIFT BAGS 12 per case



Coconut Cream Egg 12 piece / 5.5 oz 57% Cocoa / Dark 1E507-000003-1



Vanilla Cream Eggs 12 piece / 5.5 oz 57% Cocoa / Dark 1E507-000005-1





Dark Chocolate Truffle Eggs 12 piece / 5.5 oz 57% Cocoa

1E507-000004-1



Assorted Eggs 26 piece / 12 oz 1E507-000100-1

Top Seller





Top

Seller











Milk Chocolate Truffle Eggs 12 piece / 5.5 oz 38% Cocoa





ADORABLE and ready for gifting

Easter Sunday April 17, 2022



ORGANIC GOOD EGG GIFT BOX

A mouthwatering collection of six organic filled chocolate Easter eggs. Absolutely everything it's cracked up to be!

6 piece / 2.7 oz / 12 per case Assorted

1E507-000050-1





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