



Lake Champlain
CHOCOLATES®

NEW



BUYERS GUIDE
July 2021- June 2022



QUALITY YOU CAN COUNT ON

By combining over 38 years of chocolate expertise with new market trends and only the best ingredients possible, Lake Champlain Chocolates delivers super premium chocolate bars, gift boxes, and hot chocolate that drive real results.

Boost sales at your stores with:

- **Quality chocolates** from a Level 2 SQF certified company
- **New** vegan-friendly products* at a variety of price points
- **Clean, simple ingredients** (no GMOs, artificial colors, additives or preservatives)
- **Sustainable chocolate** that's helping to clean waterways
- **The only full service chocolate brand** in the Natural Products category
- **Customer service** that is here to help you succeed!

Call your sales rep to get started today!

*Look for this symbol to find all of our vegan offerings.
V = Vegan-friendly

ORGANIC FILLED CHOCOLATE BARS 3.25 oz / 10 per dispenser



Classic Caramel Bar
38% Cocoa / Milk
1Y504-010010-1
7 69933 85749 4



Milk Chocolate Peanut Butter Bar
38% Cocoa
1Y504-010001-1
7 69933 85492 9

Top
Seller



Bourbon Caramel Bar
43% Cocoa / Dark-Milk
1Y504-010005-1
7 69933 85703 6

made with
organic
chocolate



Dark Chocolate Peanut Butter Bar
57% Cocoa
1Y504-010004-1
7 69933 85572 8

Top
Seller



Creamy Coconut Bar
57% Cocoa / Dark
1Y504-010002-1
7 69933 85493 6

USDA
ORGANIC



Maple Caramel Bar
57% Cocoa / Dark
1Y504-010011-1
7 69933 85750 0

USDA
ORGANIC



TRENDY NEW FLAVORS

Lake Champlain Chocolates continues to be a leader in the chocolate brand category — helping to drive chocolate growth up 9.1% last year.¹

Optimize your product mix with these award-winning, organic chocolate bars to drive more dollar and unit sales at your store.

¹Source: SPINs 52 weeks ending 12/27/20.



All bars are packed in a 2.9" w x 4.6" d x 5.9" h dispenser box.



Salted Caramel Bar
57% Cocoa / Dark
1Y504-010003-1
7 69933 85494 3

USDA
ORGANIC

Top
Seller



Hazelnut Butter Bar
57% Cocoa / Dark / V
1Y504-010012-1
7 69933 85871 2

made with
organic
chocolate

FAIR TRADE
CERTIFIED
INGREDIENTS

NEW



Almond Butter Bar
57% Cocoa / Dark
1Y504-010013-1
7 69933 85872 9

USDA
ORGANIC

FAIR TRADE
CERTIFIED
INGREDIENTS

NEW

ORGANIC CHOCOLATE BARS 3 oz / 12 per dispenser




Top Seller


 **Milk Chocolate Bar**
38% Cocoa
1Y504-012103-1



Top Seller

 **Milk Chocolate Almonds & Sea Salt Bar**
43% Cocoa / Dark-Milk
1Y504-012105-1



 **57% Dark Chocolate Bar**
57% Cocoa / V
1Y504-012102-1



Top Seller

 **72% Dark Chocolate Bar**
72% Cocoa / Extra-Dark / V
1Y504-012107-1




Top Seller

 **Dark Chocolate Almonds & Sea Salt Bar**
72% Cocoa / Extra-Dark / V
1Y504-012109-1



 **80% Dark Chocolate Bar**
80% Cocoa / Extra-Dark / V
1Y504-012112-1



 **Toffee & Almond Crunch Bar**
57% Cocoa / Dark / V
1Y504-012108-1



 **Almonds & Dark Chocolate Bar**
57% Cocoa / V
1Y504-012115-1



INSTANT COMFORT

big sales come from small packages

.....

 All bars are packed in a 2.9" w x 4.6" d x 5.9" h dispenser box.



 **Raspberries & Dark Chocolate Bar**
57% Cocoa / V
1Y504-012110-1



 **Peppermint Crunch Bar**
57% Cocoa / Dark / V
1Y504-012114-1




 **Spicy Aztec Bar**
57% Cocoa / Dark / V
1Y504-012104-1



ORGANIC CHOCOLATE SQUARES DISPENSERS 106 piece / .4 oz / 1 dispenser per case




Top Seller

 **Milk Chocolate Squares**
38% Cocoa
1Y519-106003-1




Top Seller


 **Milk Chocolate Almonds & Sea Salt Squares**
43% Cocoa / Dark-Milk
1Y519-106005-1



Top Seller

 **57% Dark Chocolate Squares**
57% Cocoa / V
1Y519-106002-1




 **Toffee & Almond Crunch Squares**
57% Cocoa / Dark / V
1Y519-106008-1



 **Raspberries & Dark Chocolate Squares**
57% Cocoa / V
1Y519-106010-1



 **Dark Chocolate Almonds & Sea Salt Squares**
72% Cocoa Extra-Dark / V
1Y519-106007-1



 **80% Dark Chocolate Squares**
80% Cocoa Extra-Dark / V
1Y519-106011-1





All Five Star Bars® are packed in a 5" w x 6.25" d x 5.5" h dispenser box.

Wire Countertop Display
Fully assembled
Holds 6 Five Star Bar® dispensers
16.25" w x 8.25" d x 13.25" h
1Y316-000021-1

the ULTIMATE chocolate bar

— Vogue



The best-selling bars you've loved for decades — still handcrafted in small batches, loaded with delicious inclusions, and packed with serious flavor! One bite and your customers will know why we wrap them in gold.



FIVE STAR CHOCOLATE BARS® 16 bars per dispenser



**Granola
Five Star Bar®**
1.9 oz
54% Cocoa / Dark
1Y304-024005-1



**Hazelnut
Five Star Bar®**
1.8 oz
34% Cocoa / Milk
1Y304-024004-1



**Peanut
Five Star Bar®**
1.8 oz
34% Cocoa / Milk
1Y304-024003-1



**Chocolate Caramel
Five Star Bar®**
2 oz
54% Cocoa / Dark
1Y304-024006-1



**Almond
Five Star Bar®**
1.85 oz
54% Cocoa / Dark
1Y304-024008-1



**Fruit & Nut
Five Star Bar®**
1.9 oz
54% Cocoa / Dark
1Y304-024002-1



**Caramel
Five Star Bar®**
2 oz
34% Cocoa / Milk
1Y304-024001-1



MERCHANDISING MATTERS

Placement is everything — **40% of chocolate in grocery is sold in the front end**¹. Place our attractive, compact, and freestanding displays near your registers and boost your chocolate sales with impulse purchases!

¹Source: IRI State of the Market, 2020.

NEW DESIGN

For improved performance

Bar Floor Display

Some assembly required

18" w x 14" d x 65" h
1Y316-000022-1

Chocolate sold separately.



INDULGE. RESTORE. REPEAT.™



ENVIRONMENTAL SUSTAINABILITY

There's something so restorative about a quiet moment in nature. Lake Champlain Chocolates believes in the importance of these essential moments in life.

That's why we are working to protect and preserve the spaces that cultivate these experiences — donating 10% of net profits from our Restorative Moments Collection™ to the Intervale Center's Conservation Nursery, which plants trees for environmental conservation projects.

Every bar helps to restore the quality and integrity of our waterways, creating a more sustainable environment we can all benefit from!

Restorative Moments Collection™ Countertop Display

Fully assembled
Holds 6 Restorative Moments
Collection™ bar dispensers
9.5" w x 12.75" d x 15" h
1Y316-000000-1
Chocolate sold separately.

All bars are packed in a
2.9" w x 4.6" d x 5.9" h
dispenser box.



Higher
Cocoa Content =
**LESS
SUGAR**

RESTORATIVE MOMENTS COLLECTION™

12 per dispenser / 70% Cocoa / Extra-Dark / V



Golden Spice
Bar / 3 oz

1Y504-022103-1



Extra Dark
Bar / 3 oz

1Y504-022105-1



made with
organic
chocolate



**Top
Seller**

Hazelnut Crunch
Bar / 3 oz

1Y504-022101-1



Lightly Salted
Bar / 3 oz

1Y504-022100-1



Crunchy Quinoa
Bar / 2.8 oz

1Y504-022104-1



made with
organic
chocolate



**Top
Seller**

Raspberry Jam
Bar / 3 oz

1Y504-022102-1



ENJOY HOT SALES all year long!



ORGANIC HOT CHOCOLATE 6 per case U V



**Traditional
Hot Chocolate**
16 oz
1Y517-000001-1
7 69933 00414 0



**Spicy Aztec
Hot Chocolate**
16 oz
1Y517-000005-1
7 69933 85712 8



**Mocha
Hot Chocolate**
16 oz
1Y517-000002-1
7 69933 85710 4



**Marshmallow
Hot Chocolate**
16 oz
1Y517-000003-1
7 69933 85711 1



**Unsweetened
Organic Cocoa**
10 oz
1Y517-000004-1
7 69933 00404 1

SNACKING PERFECTION

Customers are always looking for better snacking options. Give them just what they want with **Snack Bites** — bite-sized pieces of irresistibly delicious chocolate packed with crunchy, toasted quinoa. Crafted from clean, simple ingredients these organic and Fair Trade Certified™ chocolates take snack time from ho-hum to oh-so-extraordinary!

ORGANIC SNACK BITES 3.5oz / 12 per case



Peppermint Snack Bites
57% Cocoa / Dark / V
1Y510-000104-1
7 69933 85865 1



Milk Chocolate Snack Bites
38% Cocoa
1Y510-000100-1
7 69933 85790 6



Dark Chocolate Snack Bites
57% Cocoa / V
1Y510-000101-1
7 69933 85791 3



Extra-Dark Chocolate Snack Bites
80% Cocoa / V
1Y510-000102-1
7 69933 85813 2



Peanut Butter Snack Bites
57% Cocoa / Dark / V
1Y510-000103-1
7 69933 85814 9

discover the legendary CHOCOLATES OF VERMONT



Sampler Dispenser
6.75" w x 5.125" d x 7.625" h

Vermont isn't just a state; it's a way of doing things. It's a place where creativity and craftsmanship combine with fresh, local ingredients and fair trade chocolate to create extraordinary confections that evoke the rich, pure tastes and memorable moods of Vermont.

CHOCOLATES OF VERMONT 12 per case

Sampler	Assorted Gift Bag	Gift Box Assortment
4 piece / 1.9 oz Assorted	12 piece / 5.7 oz Assorted	8 piece / 3.8 oz Assorted
1Y302-004001-1	1Y302-012001-1	1Y302-008001-1
7 69933 02007 2	7 69933 85322 9	7 69933 02010 2



Chocolate sold separately.

Chocolates of Vermont Dispenser
Fully assembled
1 display per case
Holds approximately
50 pieces of each flavor
15.375" w x 8" d x 10.5" h
1Y316-000014-1



TASTE WHY OUR CHOCOLATES CALL VERMONT HOME

83 per case



Honey Caramel /.5 oz / Dark
Local honey-infused caramel
covered in dark chocolate
1Y302-085001-1



Evergreen Mint /.5 oz / Dark / V
A perfect balance of cool
peppermint crunch and organic
dark chocolate
1Y302-085002-1



Maple Crunch /.45 oz / Dark
Buttercrunch infused with Vermont
maple syrup, covered
in dark chocolate
1Y302-085003-1



Green Mountain /.45 oz / Milk
A robust mix of almonds,
currants, and milk chocolate
1Y302-085004-1



Truffles
9 piece / 7.2 oz / 4 per case
Assorted
1Y300-009001-1



TIMELESS CLASSICS for every occasion

When your customers need gifts that impress, these delicious gourmet chocolate assortments — crafted from only the freshest, local ingredients and fair trade certified chocolate — are guaranteed to delight. Every occasion is meant to be this *extraordinary*.



Selection
15 piece / 9 oz / 8 per case
Assorted
1Y301-015001-1



EVERYDAY FOOD GIFTING

continues to trend up



ORGANIC CHOCOLATE GIFT BAGS 5.8oz / 12 per case

These convenient bite-size treats, made with organic and fair trade certified chocolate, are perfect for all-occasion gifting, or for customers who simply want to keep their candy dish filled.



Milk Chocolate Coins
23 piece / 38% Cocoa
1Y506-000004-1



Dark Chocolate Coins
23 piece
57% Cocoa / V
1Y506-000005-1



Dark Chocolate Peppermint Crunch Coins / 23 piece
57% Cocoa / V
1Y506-000006-1



made with organic chocolate

Dark Chocolate Nonpareils
50 piece
57% Cocoa / V
1Y509-000001-1



SOCIAL & FAIR TRADE PRINCIPLES

Being a locally owned Vermont company that sources ingredients from all around the globe, Lake Champlain Chocolates is focused on continuous improvement and recognizes that the choices we make affect people, our products, and our planet.

We are committed to making a positive impact on our local and global communities by:



Seeking out the **best and freshest ingredients** from local farmers and producers.



Respecting the labor rights of employees, listening to employee feedback, providing good working conditions, and paying fair wages and benefits.



Acting as good citizens, enhancing opportunities within communities, and **practicing environmental responsibility**.



Sourcing non-GMO ingredients and striving to use **organic** ingredients as often as possible.



Fostering long-term partnerships and socially responsible trading practices with suppliers and purveyors.



Third party certifications help customers identify products that meet these social and fair trade principles. Look for products with these icons.



discover a TASTE SENSATION beyond compare

These handcrafted favorites, made one small batch at a time, are guaranteed to keep customers coming back for more.



PEANUT BUTTER CHOCOLATES

5 piece / 4.25 oz / 12 per case

Dark Chocolate Peanut Butter Chocolates
54% Cocoa
1Y310-005555-1



Milk Chocolate Peanut Butter Chocolates
34% Cocoa
1Y310-005001-1



SEA SALT CARAMELS

7 piece / 2.45 oz / 12 per case

Dark Chocolate Sea Salt Caramels
54% Cocoa
1Y310-005005-1



Milk Chocolate Sea Salt Caramels
34% Cocoa
1Y310-005006-1



NEW

Top Seller



Lake Champlain
CHOCOLATES®

750 Pine Street
Burlington, Vermont 05401

Presorted Standard
U.S. Postage

PAID

Permit No. 527
Burlington, Vermont
05401

Certified



Corporation

Proud to be using business
as a force for good.



Order today!

whsl.LakeChamplainChocolates.com

1-802-864-1808 or 1-800-634-8105
sales@LakeChamplainChocolates.com



SPICE UP BAR SALES

Boost category growth by offering
customers delicious new recipes
they can make at home.

Get this
**Golden Spice
S'mores Bar**
recipe and more at

LakeChamplainChocolates.com/recipes

