



Lake Champlain
CHOCOLATES®



BUYERS GUIDE
Fall & Holiday 2022



LET CHOCOLATE CHANGE YOUR WORLD™

As a certified B Corporation® and second-generation Vermont company, Lake Champlain Chocolates delivers super premium chocolate bars, gift boxes, and hot chocolate that drive real results. Boost sales this Autumn and Holiday season with:

- **The #1 organic natural brand** for Christmas
- **New** eco-friendly vegan products at a variety of price points
- **Environmentally sustainable** treats free from cheap palm oil fillers
- **Fair trade chocolate** that builds strong cacao-growing communities
- **Certified organic products** which reduce toxins in the environment

Make a world of difference with your chocolate category sales. Call your Lake Champlain Chocolates sale rep today!

Source: Total US Natural Enhanced Channel 52 we 10/03/21

Look for this symbol to find all of our vegan offerings. **V = Vegan-friendly**

PRE-ORDER TODAY for the best selection!

Holiday	Pre-order by	Shipments available
Halloween October 31, 2022	Thursday June 30	Monday August 15
Thanksgiving November 24, 2022	Thursday June 30	Monday August 15
Hanukkah December 18, 2022	Monday August 15	Monday October 3
Christmas December 25, 2022	Monday August 15	Monday October 3



HALLOWEEN ORGANIC GIFT BAGS 12 per case



Caramel Pumpkins
10 piece / 5 oz
57% Cocoa / Dark
1F512-000011-1



Halloween Coins
40 piece / 10 oz
38% Cocoa / Milk
1F506-010010-1



Crispy Milk Chocolate Halloween Squares
106 piece / 0.38 oz
38% Cocoa
1F519-106003-1



AUTUMN ORGANIC DISPENSERS 1 dispenser per case



Maple Caramel Leaves
87 piece / 0.5 oz
57% Cocoa / Dark
1F512-090004-1



Caramel Leaves
87 piece / 0.5 oz
38% Cocoa / Milk
1F512-090001-1



Peanut Butter Leaves
87 piece / 0.5 oz
38% Cocoa / Milk
1F512-090002-1



Caramel Pumpkins
86 piece / 0.5 oz
57% Cocoa / Dark
1F512-090003-1



the #1 BRAND for Autumn

Source: Total US Natural Enhanced Channel 52 we 10/03/21



Crispy Milk Chocolate Halloween Squares Box
15 piece / 5.6 oz
12 per case
38% Cocoa
1F519-002000-1



Vegan Salted Caramel Pumpkins
10 piece / 5 oz
12 per case
57% Cocoa
Dark / V
1F512-000020-1



Top Sellers

AUTUMN ORGANIC LEAF GIFT BAGS 12 per case



Maple Caramel Leaf Bag
10 piece / 5 oz
57% Cocoa / Dark
1F512-000016-1



Caramel Leaf Bag
10 piece / 5 oz
38% Cocoa / Milk
1F512-000014-1



Peanut Butter Leaf Bag
10 piece / 5 oz
38% Cocoa / Milk
1F512-000015-1



Assorted Leaf Bag
15 piece / 7.5 oz
Assorted
1F512-000017-1



Autumn
Shipments available
August 15, 2022

taste why our chocolates call
VERMONT HOME



**Autumn
Chocolates of Vermont**
16 piece / 7.6 oz
8 per case / Assorted
1F302-016001-1



Autumn Truffles
5 piece / 4 oz
12 per case / Assorted
1F300-005001-1



**Autumn
Truffles**
Shipments available
September 1, 2022



PLACESSETTING TURKEYS
1 oz / 15 per case / 2.25"



**Milk Chocolate
Placesetting Turkey**
38% Cocoa



1F512-001003-1



**Dark Chocolate
Placesetting Turkey**
57% Cocoa / V



1F512-001002-1



NEW

**Vegan Chocolate
Placesetting Turkey**
43% Cocoa / Oat Milk / V

1F312-000000-1



**easy
to
display**

THANKSGIVING by the numbers

Don't pass up sales by going straight from Halloween to Christmas. Stock your shelves with the extraordinary hostess gifts, table favors, and travel-friendly desserts your customers are looking for!



**Shipments available
August 15, 2022**

Thanksgiving
Thursday
November 24, 2022

**AUTUMN
ORGANIC COIN
GIFT BAGS**

40 piece / 10 oz / 12 per case



**Autumn Milk and Dark
Chocolate Coins**
Assorted

1F506-010001-1



**Dark Chocolate
Holiday Coins**
57% Cocoa / V

1Y506-010015-1



discover a TASTE SENSATION beyond compare

These handcrafted favorites, made one small batch at a time, are guaranteed to keep customers coming back for more.

PEANUT BUTTER CHOCOLATES

5 piece / 4.25 oz / 12 per case

Dark Chocolate
Peanut Butter Chocolates
54% Cocoa
1Y310-005555-1



Milk Chocolate
Peanut Butter Chocolates
34% Cocoa
1Y310-005001-1



Top
Seller

SEA SALT CARAMELS

7 piece / 2.45 oz / 12 per case

Dark Chocolate
Sea Salt Caramels
54% Cocoa
1Y310-005005-1



Milk Chocolate
Sea Salt Caramels
34% Cocoa
1Y310-005006-1



Apple Cider
Caramels
34% Cocoa / Milk
1C310-005007-1



Holiday shipments available
October 3, 2022

Holiday boxes containing
truffles available
October 17, 2022

Christmas
Sunday
December 25, 2022

VEGAN HOLIDAY TREATS

NEW

Dairy-free treats, like these new salted caramel poinsettias and vegan chocolate truffles, continue to grow in popularity. The plant-based category has grown 29.6% in the last year!

Source: SPINS, 52 we 01/20/21



Vegan Salted Caramel
Poinsettias
13 piece / 5.2 oz / 12 per case
57% Cocoa / Dark / V
A treasured holiday tradition
1X512-000500-1



Vegan Chocolate
Truffles
6 piece / 2.2 oz
12 per case / 54% Cocoa
Dark / V

Bright, red raspberry and
luscious, dark chocolate

1Y300-100006-1



made with
organic
chocolate

Dark Chocolate
Nonpareils

50 piece / 5.8 oz / 12 per case
57% Cocoa / V

1Y509-000001-1



Peppermint
Organic Snack Bites
3.5 oz / 12 per case
57% Cocoa / Dark / V

1Y510-000104-1



**LIMITED-EDITION
ORGANIC HOT CHOCOLATE**
Available September 1, 2022.
16 oz / 6 per case U V



THE FASTEST GROWING brand of cocoa in the category!

There is something so deliciously satisfying about a warm mug of gourmet hot chocolate. This vegan-friendly product is great as a stand-alone gift or bundled together with a mug and marshmallows.

Source: SPINS Total US Natural Enhanced channel 52 we 9/5/2021



ORGANIC HOT CHOCOLATE 6 per case U V



GIFTS for EVERY TRADITION

Shipments available
October 3, 2022



KOSHER CERTIFIED

All of our products are Star-D Kosher certified by the National Council of Young Israel in affiliation with Star-K Kosher Certification.





Holiday Truffles
9 piece / 7.2 oz
4 per case / Assorted
1X300-000001-1



Top Seller

Holiday Selection
15 piece / 9 oz
8 per case / Assorted
1X301-015001-1



give the gift of JOY

It's the biggest shopping season of the year, and there's nothing better than the gift of gourmet chocolate to spread joy to friends, family, and coworkers. You can't go wrong with our eye-catching selection of irresistibly delicious, ready-to-go gifts!

Holiday Chocolates of Vermont
16 piece / 7.6 oz / 8 per case
Assorted
1X302-016001-1



Holiday shipments available
October 3, 2022

Holiday boxes containing
truffles available
October 17, 2022

Christmas
Sunday
December 25, 2022



Top Seller



Holiday Selection
30 piece / 18.1 oz
6 per case / Assorted
1X301-030001-1



Holiday Truffles
5 piece / 4 oz
12 per case / Assorted
1X300-005001-1





ORGANIC JUBILEE GIFT BAGS 10 piece / 5 oz / 12 per case
Precious packages, filled with our most popular organic confections, are perfect for gifting or enjoying!



Peppermint Cream Jubilees

57% Cocoa / Dark

1X512-001003-1



Salted Caramel Jubilees

57% Cocoa / Dark

1X512-001002-1



Peanut Butter Jubilees

38% Cocoa / Milk

1X512-001000-1



Shipments available
October 3, 2022

Christmas
Sunday
December 25, 2022

**HOLIDAY
GIFTING**
made easy



Complete your displays by
cross-merchandising
with all-occasion bags.



**Assorted Jubilee
Gift Bag**

15 piece / 7.5 oz
12 per case

1X512-001050-1



Assorted Jubilee Gift Box

6 piece / 3 oz / 12 per case

1X512-002001-1



**'TIS THE
SEASON**
for chocolate!



Snowman

4" / 4 oz / 12 per case

57% Cocoa / Dark

1X512-001008-1



Jolly Santa

5" / 3.9 oz

12 per case

38% Cocoa / Milk

1X512-001009-1



91%

of Americans
plan to give
CHOCOLATES
AS A GIFT
to friends and family
during the holidays

**FOIL
WRAPPED**

chocolates are
Americans'
**#1 FAVORITE
STOCKING
STUFFER**

\$998

how much the
AVERAGE CONSUMER
SPENDS
on decorations,
candy, and gifts for
the holidays

61%

of consumers have
already started their
**HOLIDAY
SHOPPING
BY EARLY
NOVEMBER**

Sources: National Confectioner's Association, 2021 and National Retail Federation, 2021.

ORGANIC PLACESSETTING SNOWMEN 1 oz / 20 per case / 2.75"



**Milk Chocolate
Placesetting Snowman**

38% Cocoa

1X512-001006-1



**Dark Chocolate
Placesetting Snowman**

57% Cocoa / V

1X512-001007-1



**Top
Sellers**



easy
to
display





**Stocking Stuffer
Milk and Dark
Chocolate Squares**
7 piece / 2.8 oz
12 per case / Assorted
1X519-007003-1



**Top
Seller**

STUFF THOSE STOCKINGS

78% of Americans think that sharing seasonal treats is a great holiday tradition.¹ Make the most of the season by filling your shelves with festively packaged chocolates that are guaranteed to delight.

¹Source: National Confectioner's Association, 2021 .



9 out of 10 people believe
that chocolate makes celebrations
more fun!

**easy
to
display**

HOLIDAY ORGANIC CHOCOLATE BARS

3 oz / 12 per dispenser



**Dark Chocolate
Holiday Bar**
57% Cocoa / V
1X504-012005-1



**Milk Chocolate
Holiday Bar**
38% Cocoa
1X504-012004-1



**Candy Cane Crunch
Holiday Bar**
57% Cocoa / Dark / V
1X504-012006-1



All bars are packed in a
2.9" w x 4.6" d x 5.9" h
dispenser box.

Shipments available
October 3, 2022

Christmas

Sunday
December 25, 2022



**Crunchy
Peanut Butter Tree**
0.9 oz / 8 per case
34% Cocoa / Milk
1X312-002000-1



HOLIDAY ORGANIC SQUARES DISPENSERS

106 piece / 0.4 oz / 1 dispenser per case



**Milk Chocolate
Holiday Squares**
38% Cocoa
1X519-106002-1



**Dark Chocolate
Holiday Squares**
57% Cocoa / V
1X519-106003-1



ORGANIC JUBILEE DISPENSERS

94 piece / 0.5 oz / 1 dispenser per case



**Peppermint Cream
Jubilees**
57% Cocoa / Dark
1X512-100003-1



**Salted Caramel
Jubilees**
57% Cocoa / Dark
1X512-100002-1





290 Boyer Circle, Williston, VT 05495

Presorted Standard
U.S. Postage
PAID
Permit No. 399
Burlington, Vermont
05401

GIFTS THAT GIVE BACK

Help your customers spread joy this holiday season with this gourmet chocolate collection inspired by the Vermont farmer, Wilson "Snowflake" Bentley. His pioneering work in photographing snowflakes led to the discovery that no two snowflakes are alike.

Inside this gift box are 12 organic and fair trade certified milk and dark chocolate squares and twelve suggested kindness activities.



NEW

Certified



Proud to be using
business as a force for good.



12 Days of Giving Chocolate Squares

12 piece / 4.8 oz
15 per case / Assorted

1X519-012001-1



PRE-ORDER TODAY for the best selection!

whsl.LakeChamplainChocolates.com :: sales@LakeChamplainChocolates.com :: 1-802-864-1808 or 1-800-634-8105