

BUYERS GUIDE  
2019



Lake Champlain  
CHOCOLATES®

In pursuit of extraordinary *chocolate moments*®





## crowd pleaser

For 35 years, Lake Champlain Chocolates has worked in pursuit of **extraordinary chocolate moments**. As a pioneer in the American chocolate movement, we strive to create the best-tasting chocolates imaginable. In the early days this meant sourcing only the highest-quality fresh, local ingredients and never using preservatives or artificial flavors.

Today, as a second-generation, family-owned company, our pursuit of the extraordinary continues. As a **Certified B Corporation®**, we are committed to not only being the best in the world, but the best for the world – by **supporting cacao growing communities** and using **100% fair trade certified chocolate**, reducing toxins in the environment by sourcing **organic ingredients** whenever possible, and continuing to make **extraordinary seasonal and everyday chocolates** for all to enjoy.

Let us help you make 2019 **extraordinary** – call your sales rep today!

### FILLED ORGANIC CHOCOLATE BARS 3.25 oz / 10 per dispenser



**USDA ORGANIC**  
**fair for life**  
**Classic Caramel Organic Bar**  
38% Cocoa / Milk  
Golden caramel slow-cooked to perfection  
1Y504-010010-1  
7 69933 85749 4



**USDA ORGANIC**  
**fair for life**  
**Milk Chocolate Peanut Butter Organic Bar / 38% Cocoa**  
Forget what you once knew about this timeless classic  
1Y504-010001-1  
7 69933 85492 9



**USDA ORGANIC**  
**fair for life**  
**Salted Caramel Latte Organic Bar**  
43% Cocoa / Milk  
A salty-sweet mocha treat  
1Y504-010009-1  
7 69933 85748 7



**fair for life**  
**Bourbon Caramel Organic Bar**  
43% Cocoa / Milk  
A sultry, slightly smoky, boozy caramel  
1Y504-010005-1  
7 69933 85703 6



**USDA ORGANIC**  
**fair for life**  
**Dark Chocolate Peanut Butter Organic Bar / 57% Cocoa**  
A modern take on a classic combination  
1Y504-010004-1  
7 69933 85572 8



**fair for life**  
**Maple Caramel Organic Bar**  
57% Cocoa / Dark  
Pure Vermont  
1Y504-010011-1  
7 69933 85750 0



**USDA ORGANIC**  
**fair for life**  
**Salted Caramel Organic Bar**  
57% Cocoa / Dark  
Rich, golden caramel with a sprinkling of sea salt  
1Y504-010003-1  
7 69933 85494 3



**USDA ORGANIC**  
**fair for life**  
**Creamy Coconut Organic Bar**  
57% Cocoa / Dark  
Bursting with smooth coconut cream filling  
1Y504-010002-1  
7 69933 85493 6



**fair for life**  
**It's Hot, Honey Organic Bar**  
57% Cocoa / Dark  
Vermont honey caramel with a zing of habanero  
1Y504-010006-1  
7 69933 85704 3



**USDA ORGANIC**  
**fair for life**  
**Banana Caramel Organic Bar**  
57% Cocoa / Dark  
Creamy caramelized bananas – the ultimate dessert  
1Y504-010008-1  
7 69933 85747 0



**USDA ORGANIC**  
**fair for life**  
**Passion Fruit Organic Bar**  
80% Cocoa / Extra Dark  
A tropical blend of tart passion fruit cream  
1Y504-010007-1  
7 69933 85746 3



## AWARD-WINNING chocolate bars

Lake Champlain Chocolates continues to be a leader in the chocolate brand category – helping to drive chocolate growth up 10.6% in the last year<sup>1</sup>. **Optimize your product mix** with these extraordinary bars to drive more dollar and unit sales at your store. These award-winning, organic, and fair trade certified premium chocolate bars are guaranteed to keep customers coming back for more!

<sup>1</sup>Source: IRI, 2018.

All bars are packed in a 2.9" w x 4.64" d x 5.9" h dispenser box.

ORGANIC CHOCOLATE BARS 3 oz / 12 per dispenser



top seller

**Milk Chocolate Organic Bar**  
38% Cocoa  
A classic best-seller  
1Y504-012103-1



**Moka Fleck® Organic Bar**  
43% Cocoa / Milk  
Bold Mexican coffee and crunchy cacao nibs  
1Y504-012111-1



top seller

**Milk Chocolate Almonds & Sea Salt Organic Bar**  
43% Cocoa  
Salty-sweet satisfaction  
1Y504-012105-1



top seller

**57% Dark Chocolate Organic Bar**  
57% Cocoa  
Balanced perfectly  
1Y504-012102-1



**Almonds & Dark Chocolate Organic Bar**  
57% Cocoa  
A match that stands the test of time  
1Y504-012115-1



**Raspberries & Dark Chocolate Organic Bar**  
57% Cocoa  
Bursting with tart red raspberries  
1Y504-012110-1



# BOOST YOUR BASKET SIZE

Millennials want better treats with clean labels. Make sure your chocolate bar display is filled with a wide range of gourmet, organic, and fair trade certified chocolate bars. Then watch as your basket size increases an average of 40%!<sup>1</sup>

<sup>1</sup>Source: IRI State of the Market, 2017.



All bars are packed in a 2.9" w x 4.64" d x 5.9" h dispenser box.



**Peppermint Crunch Organic Bar**  
57% Cocoa / Dark  
Cool, crisp, and refreshing  
1Y504-012114-1



**Spicy Aztec Organic Bar**  
57% Cocoa / Dark  
Bold cayenne pepper, pumpkin seeds, and cinnamon  
1Y504-012104-1



top seller

**Toffee & Almond Crunch Organic Bar**  
57% Cocoa / Dark  
Crunchy toffee and salted, roasted almonds  
1Y504-012108-1



**72% Dark Chocolate Organic Bar**  
72% Cocoa / Extra Dark  
Notes of baked brownie and roasted cocoa  
1Y504-012107-1



top seller

**Dark Chocolate Almonds & Sea Salt Organic Bar**  
72% Cocoa / Extra Dark  
An enticing combination  
1Y504-012109-1



**80% Dark Chocolate Organic Bar**  
80% Cocoa / Extra Dark  
Our darkest chocolate  
1Y504-012112-1





# SNACKING PERFECTION

coming soon

You've finally found the perfect snack! Satisfy those cravings with bite-sized pieces of irresistible delicious chocolate packed with a crunch of popped rice. Go ahead and take your moment from ho-hum to oh-so-extraordinary!



check online for updates



## BIG SALES come from small packages



### ORGANIC CHOCOLATE SQUARES DISPENSERS

106 piece / .4 oz / 1 dispenser per case

Placement is everything – 40% of chocolate in grocery is sold in the front end<sup>1</sup>. Merchandise these delicious, snack-sized treats by the register and watch your sales pile up.

UPC codes on each wrapper make it easy to track your fair trade impact and sales.

<sup>1</sup>Source: IRI State of the Market, 2017.



**Raspberries & Dark Chocolate Organic Squares**  
57% Cocoa

Fruity, bright, and ready to delight

1Y519-106010-1



**Moka Fleck® Organic Squares**  
43% Cocoa / Milk

An on-the-go coffee treat

1Y519-106009-1



**80% Dark Chocolate Organic Squares**  
80% Cocoa / Extra Dark

Bold, complex flavor

1Y519-106011-1



## GIVE YOUR CUSTOMERS A SNACK THEY WILL FEEL GOOD ABOUT!

### DID YOU KNOW....

- **91% of Americans snack**, with the average consumer snacking 2.5 times per day<sup>1</sup>.
- Snack bites provide **socially-responsible snacking** with clean, simple ingredients and great taste.
- Oh, and these delectable little treats are packaged in a **re-sealable pouch** for added convenience!

### NOW THAT'S A WHOLE LOT OF SNACKING!

<sup>1</sup>Source: IRI State of the Market, 2017.

Sweet satisfaction of organic goodness

Organic and fair trade certified dark chocolate



Little pops of crunchy, organic rice



**Milk Chocolate Organic Squares**  
38% Cocoa

Sweet simplicity

1Y519-106003-1



**57% Dark Chocolate Organic Squares**  
57% Cocoa

Total dark chocolate delight

1Y519-106002-1



**Toffee & Almond Crunch Organic Squares**  
57% Cocoa / Dark

Crunchy, sweet, and nutty

1Y519-106008-1



**Milk Chocolate Almonds & Sea Salt Organic Squares**  
43% Cocoa

An enticing combination

1Y519-106005-1



**Dark Chocolate Almonds & Sea Salt Organic Squares**  
72% Cocoa / Extra Dark

Salty-sweet satisfaction

1Y519-106007-1



**2018**

**2017**

**2016**

**2015**

**2014**

**2013**

**2009**

**2006**

**2003**

**1999**

**1998**

**1995**

**1983**

USDA ORGANIC  
FAIR TRADE CERTIFIED  
fair for life

Certified B Corporation

GOOD FOOD AWARDS FINALIST 2016

USDA ORGANIC

kosher

Jim Lampman's passion for excellence inspires the first Lake Champlain Chocolates truffle

Truffles reintroduced with natural colors

Our commitment to Kosher

Ellen Lampman joins the Lake Champlain Chocolates purchasing team

Organic chocolate bars and squares are introduced

Eric Lampman's first trip to origin...and a passion for increased transparency is born

Lake Champlain Chocolates converts to fair trade-sourced milk and dark chocolate to ensure farmers are fairly compensated

The best chocolates come from only the highest quality ingredients, so we said no to GMOs

The best chocolates come from only the highest quality ingredients, so we said no to GMOs

Apple Cider Caramels selected as a Good Food Awards finalist

Apple Cider Caramels nominated as sofi™ Award finalist

Lake Champlain Chocolates achieves SQF certification

New organic bars earn three sofi™ Awards

Increased transparency as over 150 products are now organic and fair trade certified

Lake Champlain Chocolates continues its pursuit of extraordinary chocolate moments by becoming a Certified B Corporation®

Eric and Ellen assume greater leadership

Direct trade becomes a reality with the founding of Cacao Verapaz in Guatemala

Company-wide certification earned:

fair for life

Five Star Bars® win the sofi™ Award for Outstanding Confection

All Five Star Bars® are packed in a 5" w x 6.25" d x 5.5" h dispenser box.



**Wire Countertop Display / Fully assembled**  
Holds 6 Five Star Bar® dispensers  
16.25" w x 8.25" d x 13.25" h  
1Y316-000021-1



**Hazelnut Five Star Bar®**  
1.8 oz / Milk  
#2 seller!  
1Y304-024004-1

**Granola Five Star Bar®**  
1.9 oz / Dark  
Creamy, crunchy, almond butter goodness  
1Y304-024005-1

**Fruit & Nut Five Star Bar®**  
1.9 oz / Dark  
Our twist on a classic combo  
1Y304-024002-1

**Chocolate Caramel Five Star Bar®**  
2 oz / Dark  
A triple-chocolate delight  
1Y304-024006-1

**Caramel Five Star Bar®**  
2 oz / Milk  
The original – #1 seller!  
1Y304-024001-1

**Peanut Five Star Bar®**  
1.8 oz / Milk  
Half creamy, half crunchy, totally delicious  
1Y304-024003-1

top sellers

the **ULTIMATE** chocolate bar

– Vogue



**FIVE STAR CHOCOLATE BARS®**  
The best-selling bars you've loved for decades are now fair trade certified. Still handcrafted in small batches, loaded with delicious inclusions, and packed with serious flavor. One bite and your customers will know why we wrap them in gold.  
16 bars per dispenser



# CONNECT WITH US

so we can promote you!



@LCChocolates #iloveLCC

Are you interested in learning about our newest products? Or, are you looking for a great recipe to share with your customers?

Connect with us on social media to discover what's happening in our Vermont factory and keep up-to-date on exciting new products and recipes.

Are you looking to reach the dedicated Lake Champlain Chocolates' fanatics in your area?

Share our photos to increase sales at your store and tag us in your photo so we can share it with our fans!



**Assorted Gift Bag**  
12 piece / 5.7 oz  
12 per case / Assorted  
An inspired taste of Vermont

1Y302-012001-1  
7 69933 85322 9



**Sampler Dispenser**  
6.75" w x 5.125" d x 7.625" h



**Sampler**  
4 piece / 1.9 oz  
12 per case / Assorted  
Share an experience

1Y302-004001-1  
7 69933 02007 2

**Chocolates of Vermont Dispenser**  
Fully assembled  
1 display per case  
Holds approximately 50 pieces each of four flavors  
15.375" w x 8" d x 10.5" h

1Y316-000014-1

Chocolate sold separately.



# discover the legendary CHOCOLATES OF VERMONT

Vermont isn't just a state; it's a way of doing things. It's a place where creativity and craftsmanship combine with fresh, local ingredients to create chocolates that evoke the rich pure tastes and memorable moods of Vermont.

Let them savor something so extraordinary, they'll want to tell their friends.

**Gift Box Assortment**  
8 piece / 3.8 oz / 12 per case / Assorted  
A taste of all four flavors

1Y302-008001-1  
7 69933 02010 2



## TASTE WHY OUR CHOCOLATES CALL VERMONT HOME

83 per case



**Honey Caramel**  
.5 oz / Dark  
Caramel infused local honey, covered in dark chocolate

1Y302-085001-1



**Evergreen Mint**  
.5 oz / Dark  
A perfect balance of cool peppermint crunch and organic dark chocolate

1Y302-085002-1



**Maple Crunch**  
.45 oz / Dark  
Buttercrunch infused with Vermont maple syrup, covered in dark chocolate

1Y302-085003-1



**Green Mountain**  
.45 oz / Milk  
A robust mix of almonds, currants, and milk chocolate

1Y302-085004-1



# EVERYDAY FOOD GIFTING

is trending up



## ORGANIC CHOCOLATE GIFT BAGS 5.8oz / 12 per case

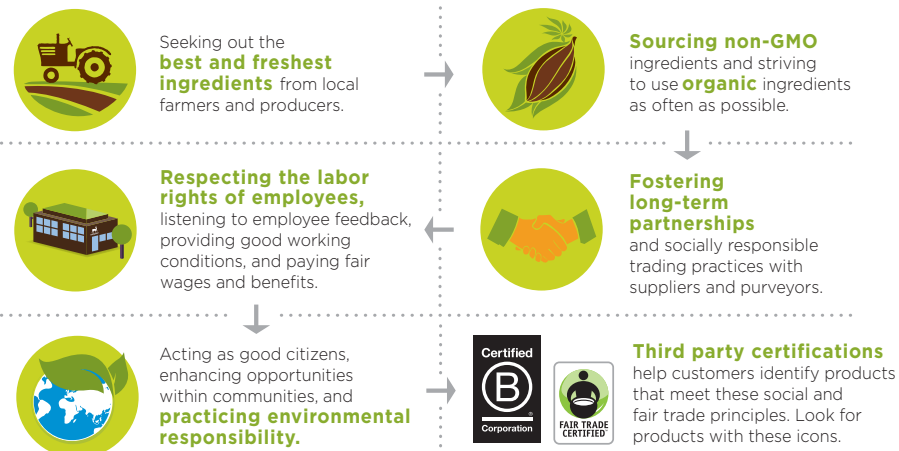
These convenient bite-size treats, made with organic and fair trade certified chocolate, are perfect for all-occasion gifting, or for customers who simply want to keep their candy dish filled.

<p><b>Milk Chocolate Organic Coins</b> 23 piece A classic favorite 1Y506-000004-1 7 69933 85683 1</p>	<p><b>Dark Chocolate Organic Coins</b> 23 piece Decadent and dark 1Y506-000005-1 7 69933 85684 8</p>	<p><b>Dark Chocolate Peppermint Crunch Organic Coins / 23 piece</b> Refreshing 1Y506-000006-1 7 69933 85685 5</p>	<p><b>Dark Chocolate Organic Nonpareils</b> Nothing better 1Y509-000001-1 7 69933 85686 2</p>
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## SOCIAL & FAIR TRADE PRINCIPLES

Being a locally owned Vermont company that sources ingredients from all around the globe, Lake Champlain Chocolates is focused on continuous improvement and recognizes that the choices we make affect people, our products, and our planet.

We are committed to making a positive impact on our local and global communities by:



**Truffles**  
9 piece / 7.2 oz / 8 per case / Assorted  
Handcrafted chocolate luxuries  
1Y300-009001-1 7 69933 01047 9

# TIMELESS CLASSICS

for all occasions

When your customers need gifts that impress, these delicious gourmet chocolate assortments – crafted from only the freshest, local ingredients and fair trade certified chocolate – are guaranteed to delight. Every occasion is meant to be this extraordinary.



**Selection**  
15 piece / 9 oz / 8 per case / Assorted  
A gift with something for everyone  
1Y301-015001-1 7 69933 04602 7

# MERCHANDISING MATTERS

Looking for a smart way to make more of your existing retail space? Place our attractive, compact, freestanding displays where customers will notice, and grow your chocolate sales an average of 40%.

*Chocolate sold separately.*



**Wire Countertop Display**  
Fully assembled  
Holds 10 chocolate bar dispensers  
16.25" w x 8.25" d x 13.25" h  
1Y316-000021-1



**Bar Floor Display**  
Some assembly required  
Holds 60 bar dispensers  
16" w x 15" d x 65" h  
1Y316-000022-1



Maximize seasonal sales with timely displays that offer a wide assortment of products to suit every taste.

# ENJOY SWEETER SALES all year long!

Help your customers explore extraordinary new ways to enjoy their organic and fair trade certified hot chocolate. Discover our frozen hot chocolate recipe and more at [LakeChamplainChocolates.com/recipes](http://LakeChamplainChocolates.com/recipes) and watch your hot chocolate sales heat up all year long.



Refreshing frozen hot chocolate — summer's ultimate pick-me-up!



## CARING FOR YOUR CHOCOLATES

We want to make sure your chocolates arrive in perfect condition. To protect your shipment from warm weather while in transit, each box is carefully hand packed with insulation and ice gel packs, at no extra cost.



## Helpful Storage Tips:

Carefully handling your chocolate helps ensure that your customers experience the same satisfaction as those who visit our retail locations in Vermont.

**Rotate stock**, making sure to keep older products at the front of displays and storage areas.

**Store chocolates in a cool, dry place** between 65° and 70°F, with humidity of 45% to 55%.

**Do not refrigerate chocolate**, as it will cause condensation and bloom (discoloration).

## Keep chocolate away from:

- Floors & walls (for air circulation)
- Strong odors that can change the taste
- Dry goods such as cereal and grains, which might attract insects
- Display lights and sunny windows, which give off heat

## ORGANIC HOT CHOCOLATE 6 per case U



**Traditional Organic Hot Chocolate**  
16 oz

#1 customer favorite  
1Y517-000001-1



**Spicy Aztec Organic Hot Chocolate**  
16 oz

Spicy kick with hints of cinnamon  
1Y517-000005-1



**Mocha Organic Hot Chocolate**  
16 oz

Big, bold coffee flavor  
1Y517-000002-1



**Marshmallow Organic Hot Chocolate**  
16 oz

Sweet cocoa with the essence of melted marshmallows  
1Y517-000003-1



**Unsweetened Organic Cocoa**  
10 oz

Ready for baking or cooking  
1Y517-000004-1





discover  
**TASTE SENSATIONS**  
beyond compare

We take the artisan approach and handcraft these chocolates one small batch at a time. With results this extraordinary – it's no surprise that these chocolates keep customers coming back for more.



12 per case  
**Peanut Butter  
Chocolates**  
5 piece / 4.25 oz / Milk  
A classic,  
perfected  
1Y310-005001-1



**Dark Chocolate  
Sea Salt  
Caramels**  
7 piece / 2.45 oz  
Salty, sweet, and  
so delicious  
1Y310-005005-1



**Milk Chocolate  
Sea Salt  
Caramels**  
7 piece / 2.45 oz  
Caramel slow-cooked  
to golden perfection  
1Y310-005006-1



Shipments available  
December 17, 2018



# SHARE THE LOVE

There's nothing sweeter than getting a box of chocolates on Valentine's Day. Maybe that's why 83% of Americans buy Valentine's Day gifts, not just for their special someone, but to share with friends and family as well. Our newest chocolate assortment is the perfect crowd-pleaser for any family, office, or **Galentine's Day** celebration!

**Galentine's Day  
Assortment**  
15 piece / 9 oz  
8 per case / Assorted  
A sweet way  
to share the love  
1V301-015001-1



**Valentine Truffles**  
5 piece / 4 oz  
12 per case / Assorted  
A must-have  
1V300-005001-1



# gifts from the HEART

Capture their hearts with a wide array of organic and fair trade certified chocolates. These delectable delights are beautifully wrapped and just the right size for gifting to kids, teachers, caretakers, and anyone who deserves a "Thank You!"

Shipments available  
December 17, 2018

**Valentine's Day**  
Thursday  
February 14, 2019

## make VALENTINE'S DAY EXTRAORDINARY

Their love is extraordinary and their chocolates should be too. Woo them with irresistibly delicious, organic and fair trade certified chocolate, crafted fresh in Vermont and it'll be love at first bite.

## VALENTINE'S DAY by the numbers

**52%**  
of Americans buy a box of **CHOCOLATES FOR THEMSELVES** on Valentine's Day

**78%**  
of shoppers wait until the **WEEK OF TO PURCHASE THEIR VALENTINE'S DAY GIFT**

**\$143.56**  
is approximately how much the **AVERAGE INDIVIDUAL SPENDS** for the Valentine's Day holiday

**69%**  
of Americans prefer receiving **CHOCOLATES OVER FLOWERS**

Source: National Retail Federation and National Confectioners Association, 2018.

6 piece / 12 per case



**Salted Caramel Organic Heart**  
3 oz / Dark  
A winning combination!



**Celebration Organic Heart**  
2.3 oz / Assorted  
The perfect gift to show you care



top seller



**Whooo Loves You? Organic Heart Box**  
6 piece / 2.3 oz  
12 per case / Milk  
Set their hearts aflutter



top seller



# GIFTS THAT WOW

80% of consumers believe seasonal candy should feature seasonal packaging, shapes, and colors. Make Valentine's Day shopping easy and stress-free with these perfectly packaged, irresistibly delicious, ready-to-delight assortments.

After all, there's no better way for customers to express their love than with an extraordinary box of gourmet chocolates crafted fresh from Vermont.

**Sweetheart Assortment**  
18 piece / 7.6 oz / 8 per case / Assorted  
A double-decker box of decadence  
1V301-020001-1



**Grand Heart**  
22 piece / 11 oz  
6 per case / Assorted  
A stunning selection to make a grand gesture  
1V301-021001-1



Shipments available  
December 17, 2018

**Valentine's Day**  
Thursday  
February 14, 2019

**Traditional Heart Truffles**  
8 piece / 6.4 oz  
8 per case / Assorted  
A gift as timeless as their love  
1V300-008001-1



**Truffles**  
Boost sales by cross-merchandising with year round gift boxes.  
See page 13



## MAKING LOVE since 1983

It was a friendly dare and a passion for the extraordinary that led to the first batch of gourmet chocolate truffles and the birth of Lake Champlain Chocolates in 1983.

Today, we still craft these legendary truffles the same way – from sweet Vermont butter, fresh cream, and fair trade certified chocolate – and hand decorate each and every one! A chocolate love this meticulous stands the test of time.

**top seller**

### STRAIGHT FROM THE HEART

Savor the irresistible combination of organic chocolate and caramel two ways: classic golden caramel tucked inside rich, milk chocolate and a tantalizing blend of dark-milk chocolate and bold Mexican coffee bursting with salty-sweet caramel. Now that's a whole lot of sweet love.

**Straight from the Heart Organic Gift Box**  
8 piece / 3.2 oz  
12 per case / Milk  
1V508-000013-1



Shipments available  
December 17, 2018

**Valentine's Day**  
Thursday  
February 14, 2019

# FILL THEIR HEARTS WITH LOVE

Stock your shelves with a wide assortment of delight-filled chocolate hearts and become the one-stop shop for Valentine's Day. Watch your sales heat up as customers find just what their hearts desire.



## ORGANIC VALENTINE DISPENSERS

1 dispenser per case

**Caramel Organic Hearts**  
103 piece / .4 oz / Milk  
Ready to delight  
1V508-110002-1



**Salted Caramel Latte Organic Hearts**  
43% Cocoa / Milk  
103 piece / .4 oz  
Love at first bite  
1V508-110003-1



**Raspberries & Dark Chocolate Organic Hearts**  
148 piece / .28 oz  
Rich and sassy  
1V508-110001-1



**Milk Chocolate Organic Valentine Squares**  
106 piece / .4 oz  
The perfect lunchbox treat  
1V519-110001-1



**Dark Chocolate Organic Valentine Squares**  
106 piece / .4 oz  
Party snacks done right  
1V519-110002-1



## FILLED ORGANIC HEART GIFT BAGS

15 piece / 6 oz / 12 per case

**Salted Caramel Latte Organic Hearts**  
43% Cocoa / Milk  
A whole latte love  
1V508-000007-1



**Caramel Organic Hearts / Milk**  
It's what's inside that counts  
1V508-000006-1



## ORGANIC HEART GIFT BAGS

12 per case

**Dark Chocolate Organic Hearts**  
21 piece / 5.9 oz  
Simply irresistible  
1V508-000003-1



**Raspberries & Dark Chocolate Organic Hearts**  
21 piece / 5.9 oz  
Bursting with love  
1V508-000004-1



**Milk Chocolate Organic Hearts**  
21 piece / 5.9 oz  
Their one true love  
1V508-000002-1



**Assorted Organic Hearts**  
36 piece / 10.1 oz  
Enough love to share  
1V508-000100-1





Basket not included.

**top sellers**

**ORGANIC CHOCOLATE CARROTS**  
 Everyone's sure to eat their veggies when they discover these chocolate carrots! Add them to Easter baskets or plant a whole bunch for happy treasure hunters to dig up!

6.25" / 2 oz / 12 per case

**Cosmic Purple Dark Chocolate Organic Carrot** (Purple)

The Easter Bunny's go-to treat  
**1E512-001011-1**



**Tendersweet Milk Chocolate Organic Carrot** (Orange)

Sure to delight every bunny  
**1E512-001010-1**



Shipments available February 4, 2019

**Easter**  
 Sunday  
 April 21, 2019

# ADORABLE and ready for gifting



**THE GOOD EGG GIFT BOX**

A mouthwatering collection of six organic filled chocolate Easter eggs. Absolutely everything it's cracked up to be!

6 piece / 2.7 oz / 12 per case  
 Assorted

**1E507-000050-1**



A sweet way to decorate the Easter table.



**top seller**

**USDA ORGANIC**  
**fair for life**

**BUNNY HOP ORGANIC BASKET**

A cheerful basket filled to the brim with delectable Easter eggs and a solid milk chocolate bunny.

7" / 7.3 oz / 8 per case

Assorted

**1E515-001001-1**



**ready to display**



# make Easter ... EXTRAORDINARY

Shipments available February 4, 2019

**Easter**  
 Sunday  
 April 21, 2019

**new**

**ORGANIC BABY BUNNIES**

No one can resist mini, organic Easter bunnies. They make the ultimate table favor, party treat, or egg hunt prize. Price them in multiples and watch them hop to the register!

3.25" / 1 oz / 18 per case

**Dark Chocolate Organic Baby Bunny**

**1E512-001016-1**



**USDA ORGANIC**  
**FAIR TRADE CERTIFIED**

**Milk Chocolate Organic Baby Bunny**

**1E512-001017-1**



**USDA ORGANIC**  
**FAIR TRADE CERTIFIED INGREDIENTS**

# HOP TO IT... best-selling bunnies not to be missed!



**"BEST  
Easter bunnies"**  
REALSIMPLE



**Mr. Goodtime  
Organic Bunny**  
16.5" / 3.25 lbs  
1 per case / Milk  
Makes a giant  
impression

1E512-001014-1



Where do  
Easter  
Bunnies  
come from?

Hand-pouring the dark chocolate.

Preparing the chocolate to set up.

Ready for hand-wrapping.

Shipments available  
February 4, 2019

**Easter**  
Sunday  
April 21, 2019



top  
sellers



## CLASSIC ORGANIC BUNNIES

A classic perfected. Handcrafted from organic and fair trade certified chocolate to create a taste sensation that is beyond compare.

5" / 3.5 oz / 12 per case

**Solid White Chocolate  
Organic Bunny**  
1E512-001012-1



5" / 3.7 oz / 12 per case

**Solid Milk Chocolate  
Organic Bunny**  
1E512-001004-1



**Solid Dark Chocolate  
Organic Bunny**  
1E512-001008-1



## SEA SALT 'N' ALMONDS ORGANIC BUNNY

Give your Easter some zip and crunch ...and feel good about it too! This organic and fair trade certified chocolate bunny helps to strengthen cacao growing communities long after the last bite is enjoyed.

5" / 5 oz / 12 per case  
43% Cocoa / Milk

**Sea Salt 'n' Almonds  
Organic Bunny**  
1E512-001003-1



# EASTER

ORGANIC • FRESH • FAIR

**ORGANIC CERTIFIED**  
the best choice to avoid GMOs

every bunny is  
**MADE BY HAND**

good practices and  
good products go  
hand in hand

**FAIR FOR LIFE CERTIFIED**  
do you know your farmer?

every egg  
is filled with  
**ORGANIC GOODNESS**

one stop shopping for  
**ORGANIC & FAIR TRADE**  
Easter products



## ORGANIC HOPP'N BUNNY

The perfect treat to nestle in every Easter basket. Each extraordinary bunny is handcrafted to delight the young and young at heart.

5.5" / 3.75 oz / 12 per case

**Dark Chocolate  
Organic Hopp'n Bunny**  
1E512-001002-1



# GET EGG-CITED

for the biggest chocolate holiday of the year!

No one can resist these delicious organic chocolate eggs. Made from the best ingredients, like fresh, local cream from Kimball Brook farm and organic and fair trade certified chocolate—these are the Easter treats your customers will ask for by name!

Shipments available  
February 4, 2019



**ORGANIC EGG DISPENSERS**

96 piece / .45 oz / 1 dispenser per case

Place these strategically in your store and watch your sales grow as customers buy these by the handful to build their own baskets at home.



**Coconut Cream Organic Eggs / Dark**  
Escape to the tropics  
1E507-090003-1



**Vanilla Cream Organic Eggs / Dark**  
Chocolate and vanilla at their best  
1E507-090005-1



**Dark Chocolate Truffle Organic Eggs**  
A dark chocolate lover's favorite  
1E507-090004-1



**Peanut Butter Organic Eggs / Milk**  
Flavors meant for each other  
1E507-090002-1



**Caramel Organic Eggs / Milk**  
The perfect egg  
1E507-090001-1



**Milk Chocolate Truffle Organic Eggs**  
The fresh taste of Vermont dairy  
1E507-090006-1



## ORGANIC EGG GIFT BAGS

12 per case

**Coconut Cream Organic Eggs**  
12 piece / 5.5 oz / Dark  
A favorite flavor of Easter  
1E507-000003-1



**Vanilla Cream Organic Eggs**  
12 piece / 5.5 oz / Dark  
The perfect pairing  
1E507-000005-1



**Dark Chocolate Truffle Organic Eggs**  
12 piece / 5.5 oz  
An irresistible delight  
1E507-000004-1



**Assorted Organic Eggs**  
26 piece / 12 oz  
Everyone's favorite included  
1E507-000100-1



**Peanut Butter Organic Eggs**  
12 piece / 5.5 oz Milk  
A classic, perfected  
1E507-000002-1



**Caramel Organic Eggs**  
12 piece / 5.5 oz Milk  
A customer favorite  
1E507-000001-1



**Milk Chocolate Truffle Organic Eggs**  
12 piece / 5.5 oz  
A sweet treat  
1E507-000006-1



Shipments available  
February 4, 2019

**Mother's Day**  
Sunday  
May 12, 2019

**A SWEET SIGN**  
of the season



**Spring Chocolate Assortment**  
15 piece / 9 oz / 8 per case / Assorted  
An extraordinary "best of" collection  
1M301-015001-1



**Spring Truffles**  
5 piece / 4 oz / 12 per case / Assorted  
Elegant, delicious, and cheerful  
1M300-005001-1



a delicious way to  
**GROW YOUR SALES**

The average shopper spends almost \$180 on gifts for Mother's Day<sup>1</sup>. Give them a way to make their celebration even more extraordinary with only the best organic and fair trade certified chocolate flowers.

<sup>1</sup>Source: IRI, 2017.



**ORGANIC FLOWER GIFT BAGS**

12 per case

**Assorted Organic Flowers**  
26 piece / 11 oz  
A perennial favorite  
1M512-000200-1



**Sea Salt & Almonds Organic Flowers**  
14 piece / 5.7 oz / Milk  
Salty-sweet satisfaction  
1M512-000101-1



**Salted Caramel Organic Flowers**  
14 piece / 5.7 oz / Dark  
Simply irresistible  
1M512-000102-1



top seller



top seller



**ORGANIC FLOWER DISPENSERS**



93 piece / 4 oz / 1 dispenser per case

**Sea Salt & Almonds Organic Flowers / Milk**  
A salty-sweet treat  
1M512-003001-1



**Salted Caramel Organic Flowers / Dark**  
Golden caramel perfection  
1M512-003002-1







Lake Champlain  
CHOCOLATES®

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**new**



Galentine's Day  
February 13, 2019  
Valentine's Day  
February 14, 2019

See page 17

create an  
**EXTRAORDINARY  
CHOCOLATE MOMENT**  
.....  
this Galentine's Day