



## 2018 Promotions for Independent Customers

### February and March:

#### **Introductory Special: Buy One, Get One Free Chocolate Bars**

**Offer:** Buy 1 Case each of **ALL 5** new\* Bars, Get a second case of all 5 bars FREE (for sampling)

Buy in Dates: February 1, 2018 – March 31, 2018

\*Includes **80%, Cacao Nibs & Dark Chocolate, Banana Caramel, Passion Fruit, and Salted Caramel Latte** Bars

\*\*Limit: one BOGO per customer and may be combined with 20% off New Bar Line discount.

#### **Introductory Special: New Chocolate Bar Line**

**Offer:** Save 20% on Organic Chocolate Bars \*\*

Buy in Dates: February 1, 2018 – March 31, 2018

Suggested Sale SRP: \$3.99

\*\*No minimum requirements. May not be combined with additional markdowns. Maximum discount is 20%.

### April: **Five Star Bars**

**Offer:** Save 10% on 10 cs

Buy in Dates: April 1 – 30, 2018

Save 20% on 20 cs or more

Suggested Sale SRP = 2 for \$7 / \$3.49 each (save \$.50)

### May: **Introductory Special: Chocolate Squares**

**Offer:** Save 10% on 6 dispensers

Save 20% on 12 dispensers or more

\*\* Please note we'll have sku changes in May – to include discontinuation of some flavors & introduction of new ones!

Buy In Dates: May 1 - 31, 2018

Suggested Sale SRP = 3 for \$2.00

### June: **Organic Chocolate Bars**

**Offer:** Save 10% on 10 cs      Save 20% on 20 cs

Buy in Dates: June 1 – 30, 2018

Save 30% on 50 cs or more

Suggested Sale SRP: \$3.99

### September: **Five Star Bars**

**Offer:** Save 10% on 10 cs

Buy in Dates: September 1 – 30, 2018

Save 20% on 20 cs or more

Suggested Sale SRP = 2 for \$7 / \$3.49 each (save \$.50)

### October: **Organic Chocolate Bars**

**Offer:** Save 10% on 10 cs      Save 20% on 20 cs

Buy in Dates: October 1- 31, 2018

Save 30% on 50 cs or more

Suggested Sale SRP: \$3.99

### November: **Hot Chocolate** (all varieties including seasonal!)

**Offer:** Save 10% on 10 cs

Buy In Dates: November 1 – 30, 2018

Save 20% on 20 cs or more

Suggested Sale SRP = \$9.99

### December: **Organic Chocolate Bars**

**Offer:** Save 10% on 10 cs      Save 20% on 20 cs

Buy in Dates: December 1- 31, 2018

Save 30% on 50 cs or more

Suggested Sale SRP: \$3.99

**Fine Print:** Customers may pre-order ahead of time, however orders must ship within the promotion month(s).

Discounts may not be combined with other discounts or offers. Minimum order of \$200 applies. Promotions are subject to change without notice.

To order, contact your sales representative, call (802) 864-1808 or email [sales@lakechamplainchocolates.com](mailto:sales@lakechamplainchocolates.com)

FINAL APPROVED VERSION 2/2/18