



2019 Promotions for Independent Customers

January: **Organic Chocolate Bars**

Theme: Buy in January and feature on sale to consumers in February for Valentine's Day

Offer: Save 10% on 10 cs

Save 20% on 20 cs

Buy in Dates: January 1 – 30, 2019

Suggested Sale SRP: \$3.99

February: **Five Star Bars**

Theme: Buy in February to feature on sale to consumers in March for March Madness or St. Patrick's Day!

Offer: Save 10% on 10 cs

Save 20% on 20 cs or more

Buy in Dates: February 1 – 28, 2019

Suggested Sale SRP = 2 for \$7 / \$3.49 each (save \$.50)

April: **Chocolate Squares**

Theme: Buy in April to feature on sale to consumers in May for end of year wedding and graduation celebrations, teacher appreciation gifts, and s'mores season !

Offer: Save 10% on 6 dispensers

Save 20% on 12 dispensers or more

Buy In Dates: April 1 - 30, 2019

Suggested Sale SRP = 3 for \$2.00

May: **Organic Chocolate Bars**

Theme: Buy in May and feature on sale to consumers in June for the arrival of hiking, picnic and s'mores season !

Offer: Save 10% on 10 cs

Save 20% on 20 cs

Buy in Dates: May 1 - 31, 2019

Suggested Sale SRP: \$3.99

May/June: **A New Star is Born – the Almond Five Star Bar!!**

Theme: Welcome the new Flavor and **save on all Five Star Bars !**

Offer: Save 10% on 10 cs

Save 20% on 20 cs or more

Buy in Dates: May 15 – June 15, 2019

Suggested Sale SRP = 2 for \$7 / \$3.49 each (save \$.50)

July: **Snack Bites**

Theme: Buy in July to feature on sale to consumers in August for back-to-school lunchbox and office snacks!

Offer: Save 15% on all year-round Snack Bite Bags

Buy In Dates: July 1 – 31, 2019

Suggested Sale SRP = \$4.99 or 2 / \$10

August: **Chocolate Squares**

Theme: Buy in August to feature on sale to consumers in September for back-to-school lunchbox and office snacks!

Offer: Save 10% on 6 dispensers

Save 20% on 12 dispensers or more

Buy In Dates: August 1 - 30, 2019

Suggested Sale SRP = 3 for \$2.00

September: **Five Star Bars**

Theme: Buy in September in time to on sale to consumers in October for Fair Trade Month and the ultimate Halloween treat !

Offer: Save 10% on 10 cs

Save 20% on 20 cs or more

Buy in Dates: September 1 – 30, 2019

Suggested Sale SRP = 2 for \$7 / \$3.49 each (save \$.50)

October: **Snack Bites**

Theme: Buy in October to feature on sale to consumers in November for holiday sales!

Offer: Save 15% on all year-round Snack Bite Bags

Buy In Dates: October 1 – 31, 2019

Suggested Sale SRP = \$4.99 or 2 / \$10

October: Organic Chocolate Bars

Theme: Buy in October and offer on sale to consumers in November when store traffic is at its peak of the year for Thanksgiving!

Offer: Save 10% on 10 cs

Save 20% on 20 cs

Buy in Dates: October 1- 31, 2019

Suggested Sale SRP: \$3.99

November: Hot Chocolate (all varieties including seasonal!)

Theme: Buy in November for December promotion during the biggest gifting month of the year!

Offer: Save 10% on 10 cs

Save 20% on 20 cs or more

Buy In Dates: November 1 – 30, 2019

Suggested Sale SRP = \$9.99

Fine Print: Customers may pre-order ahead of time, however orders must ship within the promotion month(s).

Discounts may not be combined with other discounts or offers. Minimum order of \$200 applies. Promotions are subject to change without notice.